

MIKE MANZONI

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PROFESSIONAL PROFILE

Emmy award-winning journalist and competitive communications professional with **12+ years' experience** and demonstrated ability to produce original, high-impact content under extreme deadline pressure in live, multiplatform commercial television environments. Exceptional writer and dynamic storyteller with strong and reliable editorial judgment and authoritative on-camera presence. Newscast leader with substantial experience in breaking news and continuous coverage across broadcast, cable, online and OTT properties.

JOURNALISM EXPERIENCE

WBTS/NECN | NBC | NBCUNIVERSAL, INC., Needham Heights, Mass.

Freelance Reporter

2018-2023

Routinely led marquee newscasts with high-profile local stories and aggressively covered breaking news under extremely tight deadlines for NBC-owned stations in 8th-largest market. Produced digital content.

SELECTED ACHIEVEMENTS

- Uncovered suspected price gouging on major online retailer's website, triggering investigation
- Obtained letter from state lawmakers, exposing concerns about potentially illegal fees in contracts
- Exposed serious community health concerns at abandoned warehouse, prompting corrective action

STORY DEVELOPMENT AND PROJECT MANAGEMENT

- Collaborated with editorial staff to apply branding strategies and ensure consistent product
- Oversaw multiple daily projects from conception through final edit, consistently meeting deadlines

WFTV/WRDQ | ABC | COX MEDIA GROUP, INC., Orlando, Fla.

Reporter

2016-2018

Enterprised, researched, wrote and reported multiple stories daily under extremely tight deadlines for market's top-rated station. Sourced, generated and broke exclusive content in highly competitive market.

SELECTED ACHIEVEMENTS

- Produced marketable pieces about store franchise owner, triggering corporate investigation
- Compiled and reviewed complex government data, uncovering spotty reporting of hate crimes
- Uncovered and broke series of stories about potential police misconduct, resulting in internal review

STORY DEVELOPMENT AND PROJECT MANAGEMENT

- Managed both daily and longform content projects, delivering finished product ahead of deadline
- Planned, executed and oversaw multiple assignments, applying signature brand elements and style

WSPA/WYCW | CBS – CW | MEDIA GENERAL, INC., Spartanburg, S.C.

Reporter

2013-2016

Enterprised, researched, wrote and reported investigative- and accountability-branded lead stories and targeted special reports under tight deadlines across three-county beat. Wrote and published digital content.

- Exposed widespread issues with residential mail delivery, putting postal service under spotlight
- Uncovered loophole in concealed weapons permit law that allowed legally blind applicants to carry

KRIS/KZTV | NBC – CBS | CORDILLERA COMMUNICATIONS, INC., Corpus Christi, Texas

Reporter/Multimedia Journalist

2011-2013

Shot, wrote and edited content under tight deadlines for duopoly's investigative and action news brands.

- Uncovered rampant public assistance fraud across South Texas, totaling thousands of dollars
- Traveled to West, Texas, to lead duopoly's high-profile coverage of fertilizer plant explosion

EDUCATION

HOFSTRA UNIVERSITY, Hempstead, N.Y.

Bachelor of Arts in Broadcast Journalism and Political Science (double major)

HONORS AND AWARDS

2015 Southeast Regional Emmy Award, Newscast – Daily Markets (26-75)

2022 Boston/New England Regional Emmy Award Nomination, Breaking/Spot News – Multiple Reports